



US\$250,000* **PLATINUM** LEADERSHIP POOL



Available through August 23, 2020

HOW TO QUALIFY

Your chance to earn in two pools! *US\$125,000 per pool

- ✓ Be an Isagenix Platinum member.
- ✓ Be a Paid-As Executive in at least one position for a minimum of two full commission weeks during the pool month.
- ✓ Grow your personal Cycles by a minimum of 20 over your benchmark.
- ✓ Exhaust your eligibility in the Executive Leadership Pools the first time you average 225 cycles over a 26-week period or six months after opening your re-entry business center (whichever comes first).

EARN

Up to US\$100,000/CA\$111,000** each month!

**US\$50,000/CA\$55,500 per pool.

RULES

1. Only members in the U.S., Puerto Rico, Canada, Australia, and New Zealand are eligible to participate in the Platinum Pool.
2. Two Platinum Pools have been established: 4PET Platinum Pool and a Personal Platinum Pool.
3. The established pool amount per month is US\$125,000 for each pool, totaling US\$250,000 each month.
4. Members must have exhausted eligibility in his/her Primary Position for the Executive Pools. This is done in one of two ways:
 - 180 days after the Platinum Member averages 225 cycles over a 26-week period for the first time in his/her Primary Position three times OR
 - 180 days after the re-entry has been open for six months
5. Members must be a Paid-As Executive, 7-Star Golden Circle or higher for a minimum of two weeks during the pool month to qualify for the Platinum Pools. The two weeks needed to qualify can be any two weeks during the month.
6. Your primary business center must remain at 175 Cycles or above for a minimum of two weeks in the pool month for your re-entry accounts to be eligible to participate in the Director and all Executive Pools.
7. Personal and 4PET Net Cycle Benchmarks are a 26-week average (paid weeks) of the paid Team Bonus Cycles for each.

8. Weekly Net Cycle Benchmark is the total number of weekly paid Cycles minus the Net Cycle Benchmark (for both your 4PET and Personal).
9. Monthly Net Cycle Growth is the sum of your 4PET Weekly Net Cycle Growth for the pool month. Personal Monthly Net Cycle Growth is the sum of your Personal Weekly Net Cycle Growth for the pool month. Each Weekly Net Cycle change for the month (both positive and negative) will be used for calculation regardless of Member's weekly Paid-As rank.
10. Qualified Net Cycle Growth (or shares) is determined by taking Monthly Net Cycle Growth, dividing it by the number of weeks in the pool month, and then multiplying by the number of weeks that the Platinum Member qualified for the month.
11. To qualify in the 4PET Platinum Pool, 4PET Monthly Net Cycle Growth must be one or more, AND Personal Monthly Net Cycle Growth must be 20 or more in the pool month.
12. To qualify in the Personal Platinum Pool, 4PET Monthly Net Cycle Growth must be one or more, AND Personal Monthly Net Cycle Growth must be 20 or more in the pool month.
13. For the purpose of this promotion, only Team Bonus Cycles generated from BV accumulated in your two teams are counted for qualification. Executive Match, PIB Equivalent, and retail Profit Equivalent Cycles are not included.
14. The payout caps for the Platinum Pools are as follows:
 - 4PET POOL**
 - QUALIFIED NET CYCLE GROWTH**
 - Growth of 1-40 shares: up to US\$10,000/CA\$11,100
 - Growth of 41-100 shares: up to US\$25,000/CA\$27,750
 - Growth of 101+ shares: up to US\$50,000/CA\$55,500
 - PERSONAL MONTHLY NET CYCLE GROWTH**
 - Growth of 20-40 cycles: up to US\$10,000/CA\$11,100
 - Growth of 41-60 cycles: up to US\$25,000/CA\$27,750
 - Growth of 61+ cycles: up to US\$50,000/CA\$55,500
 - PERSONAL POOL**
 - QUALIFIED NET CYCLE GROWTH**
 - Growth of 1-40 shares: up to US\$10,000/CA\$11,100
 - Growth of 41-100 shares: up to US\$25,000/CA\$27,750
 - Growth of 101+ shares: up to US\$50,000/CA\$55,500
 - PERSONAL MONTHLY NET CYCLE GROWTH**
 - Growth of 20-40 cycles: up to US\$10,000/CA\$11,100
 - Growth of 41-60 cycles: up to US\$25,000/CA\$27,750
 - Growth of 61+ cycles: up to US\$50,000/CA\$55,500
15. Commission caps for paid Cycles will be used in Net Cycle Benchmark and Net Cycle Growth calculations.
16. The share value will vary by month based on the number of Qualified Net Cycle Growth (QNCG) shares earned in the pool each month. The share value will be calculated by taking the maximum monthly disbursement amount for the pool and dividing it by the total shares earned in the pool.
 - FOR EXAMPLE**, a US\$125,000 Platinum Pool with a total of 1,250 QNCG shares would create a share value of US\$100/CA\$111 each.
17. The 4-4-5 reporting calendar will be used. A Platinum Pool calendar containing benchmark dates, weeks in a pool period, and payout dates is included in this flyer.
18. Payouts for the Platinum Pool will be paid on the closest Monday to the 15th of the following month.
19. Leaders advancing to Platinum: You will have a 180-day transition period (beginning when you average 225 cycles over a 26-week period or after your re-entry has been open for six months). Once this occurs, we will implement the following adjustments:
 - Your original center will no longer be eligible to play in the Executive Leadership Pools. It will only participate in the Platinum Pools.
 - Only your most recent re-entry business center will participate in the Executive Leadership Pools.
 - Personal share growth in the Executive Leadership Pools will be measured only on your latest re-entry position.
 - The Executive Leadership Pool you participate in will be decided by the qualification and Cycles of your latest re-entry position only.
20. Leaders who have Platinum (re-entry) businesses within their 4PET: When you develop a Platinum Member within your 4PET, the following will be implemented:
 - You will receive shares calculated from all positions for a 180-day transition period beginning the first time the Platinum leader averages 225 cycles over a 26-week period or after his/her re-entry business center has been open for six months.
 - After the 180-day transition period, Cycle growth from Platinum centers that develop in your 4PET will no longer count toward your 4PET Cycle growth nor will the Cycles of the 4PET of that new Platinum center.



PLATINUM POOL CALENDAR

BONUS POOL MONTH				NET CYCLE BENCHMARK DATES (26-WEEK PERIOD)		
MONTH	Monday Start	Sunday End	# of Weeks in Month	Monday Start	Sunday End	Monday Bonus Payment Date
SEPTEMBER	August 26, 2019	September 29, 2019	5	February 11, 2019	August 11, 2019	October 14, 2019
OCTOBER	September 30, 2019	October 27, 2019	4	March 18, 2019	September 15, 2019	November 18, 2019
NOVEMBER	October 28, 2019	November 24, 2019	4	April 15, 2019	October 13, 2019	December 16, 2019
DECEMBER	November 25, 2019	December 29, 2019	5	May 13, 2019	November 10, 2019	January 13, 2020
JANUARY	December 30, 2019	January 26, 2020	4	June 17, 2019	December 15, 2019	February 17, 2020
FEBRUARY	January 27, 2020	February 23, 2020	4	July 15, 2019	January 12, 2020	March 16, 2020
MARCH	February 24, 2020	March 29, 2020	5	August 12, 2019	February 9, 2020	April 13, 2020
APRIL	March 30, 2020	April 26, 2020	4	September 16, 2019	March 15, 2020	May 18, 2020
MAY	April 27, 2020	May 24, 2020	4	October 14, 2019	April 12, 2020	June 15, 2020
JUNE	May 25, 2020	June 28, 2020	5	November 11, 2019	May 10, 2020	July 13, 2020
JULY	June 29, 2020	July 26, 2020	4	December 16, 2019	June 14, 2020	August 17, 2020
AUGUST	July 27, 2020	August 23, 2020	4	January 13, 2020	July 12, 2020	September 14, 2020

How do I become a Platinum member?

In your Primary Position, you must average 225 cycles over a 26-week period to request Isagenix to grant you a re-entry.

Am I able to play in the Director and Executive Leadership Pools at the same time that I'm in the Platinum Pools?

Yes, your re-entry position is eligible to participate in the Director and Executive Pools as long as your primary position maintains 175 Cycles or above for two weeks out of the pool month. However, your primary business can only participate in the Platinum Pools.

How many weeks do I need to maintain 175 Cycles or above for my re-entry account to participate in the Director and all Executive Pools?

Your primary business center must be at 175 Cycles or above for a minimum of two weeks of the pool month for your re-entry to qualify for Director and all Executive Pools.

How long can my re-entry play in the Executive Pools?

Your re-entry business center can participate in the Executive Leadership Pools until it exhausts eligibility, which happens 180 days after averaging 225 cycles over a 26-week period or six months after opening another re-entry business center (whichever comes first).

Once my primary business qualifies for the Platinum Pools, can it drop back down into the Executive Pools?

No, a business center cannot participate in the Executive Leadership Pool after it qualifies for the Platinum Pools.

Is it possible to max out in both Platinum Pools in the same month?

Yes, you can only get paid up to US\$50,000/CA\$55,500 in each Pool. This will depend on the number of Associates who participate in the pools each month and your own personal and 4PET growth.

Can a Platinum member get paid in one Pool and not the other? For example, can I get paid in the Platinum Personal Pool but not the 4PET Platinum Pool?

No, you must qualify for both pools in order to earn shares. See payout caps for details.

Promotion rules are subject to change by Isagenix at any time without prior notice. See promotion rules for details. Isagenix reserves the right to audit, adjust, or deny any volume, compensations, recognition, or other incentives awarded during or as a result of this promotion to ensure that the spirit of the promotion is achieved. Associate sponsorships and product orders that are deemed, in the sole discretion of Isagenix, to be solely for promotion advancement may not be counted in the promotion. If an order is returned, Isagenix may deduct volume and any resulting compensation arising out of the corresponding order.